

IOLEBA

Course Catalog 2026

Empowering Minds in an Evolving World

ioleba.online



Core Foundation — Courses 100–111

100 SEO Foundations

Learn how search engines work, understand keywords, and build visibility from day one.

101 Introduction to Online Business

Learn how online businesses operate and choose your entrepreneurial direction.

102 Digital Marketing Basics

Understand marketing fundamentals including email, search, and social media.

103 Creating a Business Plan for Online Entrepreneurs

Build a practical plan focused on audience, offer, and execution.

104 Understanding AI Tools for Entrepreneurs

Learn how AI tools support productivity, research, and decision-making.

105 Website Creation with WordPress & Elementor

Design a clear, mobile-friendly website that converts visitors.

106 Digital Content Mastery

Build sustainable content systems and collaborate effectively with AI.

107 Social Media Strategy & Content Planning

Plan content strategically across platforms and build your brand.

108 Email Marketing with Automation Tools

Build automated email systems that build trust and engagement.

109 Selling Online: Payment Gateways, Invoices & Taxes

Understand payments, compliance basics, and selling online responsibly.

110 Cybersecurity & Protecting Your Online Business

Apply simple steps to protect your data, site, and customers.

111 Using Analytics to Grow Your Online Presence

Use proven analytics to improve performance and guide decisions.

Elective Specialties — Courses 112–125

Choose 10 electives that match your interests, skills, and goals.

E-Commerce & Store Building

112 Building an Online Store with Shopify

Learn the fundamentals of setting up and managing an online store.

113 Dropshipping: Model, Tools & Pitfalls

Understand dropshipping models and where opportunities appear.

114 Product Photography & Branding for Online Sales

Create visuals and branding that support trust and conversion.

Course & Content Creation

115 How to Create & Sell Your Own Courses

Design, price, and deliver educational products online.

116 Hosting Webinars & Live Events

Use live events to educate, engage, and grow your audience.

117 Podcasting for Profit & Promotion

Launch and grow a podcast as a marketing and revenue tool.

AI & Tech Tools

118 Using ChatGPT & Generative AI in Your Business

Apply generative AI tools to real business workflows.

119 Automating Your Business with Zapier & Make

Reduce manual work through automation and integrations.

120 AI Video & Image Tools: Canva, Pictory & Synthesia

Create visual content efficiently using AI-powered tools.

Niche Business Models

121 Print on Demand: T-Shirts, Mugs & More

Apply print-on-demand models and fulfillment options.

122 Affiliate Marketing 101

Learn how affiliate programs generate revenue ethically.

123 Digital Product Creation

Create and sell ebooks, templates, and digital assets.

124 Branding Yourself as an Online Consultant

Position yourself as a trusted expert in your field.

125 Starting a Freelance Business

Build a sustainable freelance business from skills you already have.